



# FOR THE FOOD PIONEERS

↑ **BL.INC** ↑ **DE SCALE-UP ACCELERATOR**

## Masterclass Food & Nutrition

Due to the success of the BL.INC Masterclass Food & Nutrition, we will be launching a new edition in spring 2025!

*“You have an idea for a new food product. This could be a new healthy food product or a tailored food product, such as for elderly people. Or perhaps you want to create a new food product from food waste streams. These are wonderful and valuable initiatives.”*

### What's next?

You may be wondering what the best next steps are to bring your product to market. You have numerous questions:

- Am I allowed to claim that my product is healthy?
- How can I protect my product?
- How do I go from prototype to production?
- What laws and regulations do I need to comply with?
- How do I test my product in the market?

### Who can help you?

Rabobank, Brightlands Campus Greenport Venlo, and LIOF are organizing a new edition of the Masterclass Food & Nutrition in spring 2025 as part of the BL.INC program. In five sessions, we will help answer your questions and guide you forward. We will provide the knowledge you need, access to an extensive and strong network, and opportunities for financial support.

### When?

- |   |                   |                      |
|---|-------------------|----------------------|
| • Kick-off                              | BCGV              | Tuesday, February 4  |
| • Session 1   Customer and Market       | HAS Green Academy | Tuesday, February 18 |
| • Session 2   Healthy and Safe Products | NovaBite          | Tuesday, March 11    |
| • Session 3   Laws and Regulations      | RVO / Normec      | Tuesday, March 25    |
| • Session 4   Go-to-Market              | Cibus Nexum       | Tuesday, April 1     |
| • Closing Event                         | All               | Tuesday, April 22    |

All sessions will start in the morning and conclude with a lunch. Between sessions, we offer the opportunity for coaching and support from mentors and business developers in the industry.

### Location

BL.INC box 68, Brightlands Campus Greenport Venlo.

### Costs

A participant contribution of €1500,- excluding VAT is requested per company. SMEs in the Limburg province can apply for a 75% reimbursement of the costs through LIOF via the LimburgToekomstbestendig Collective Project. With this Collective Project, LIOF aims to stimulate Limburg SMEs to innovate products, services, processes, and/or business models within the societal challenges of 'smart, sustainable, and healthy'. Contact us to discuss the possibilities.

A separate application for this funding must be submitted to LIOF by December 4 or January 15 at the latest.



**More information and registration**

